Benson & Hedges Lights
BENSON & HEDGES
Menthol 100's
Only 11 mg tar
BENSON & HEDGES
100's
LIGHTS
"B & H, I like your style."
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
11 mg "tar," 0.8 mg nicotine av. per cigarette, by FTC method.

00715-00086A
Benson & Hedges Lights
"Couple—Surf/Sail"

Newsweek—May 29, 1978	Working Woman—July 1978
Apartment Life—August 1978	Esquire—July 18, 1978
New York—June 26, 1978 (BC)	Westways—July 1978 (2nd C)
New West—July 17, 1978 (BC)	Los Angeles—August 1978
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Wells, Rich, Greene, Inc.

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